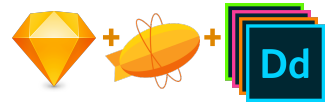


# DAVID DANCY

## DIGITAL DESIGNER



WWW.DAVIDDANCY.COM

## ABOUT ME

With well over a decade of design industry experience, working with a wide range of clients from Advertising, E-Commerce, FMCG, Mobile, Social Media, Fintech and Telecomms. I have overseen teams and managed designers and developers in various projects. Used to working to tight deadlines, I am no stranger to high stress situations and time critical environments. With an expert knowledge of the Adobe suite of design applications as well as Sketch & Zeplin, a love of Graphic Design, Illustration, Typography, Layout, UX and UI Design. I'm a good fit with all design teams.

## WORK HISTORY

CLIENTS

2017

JAN - CURRENT - 2017

SENIOR DIGITAL UI DESIGNER

Clients so far this year; **Bridgestone @ We Are Fearless**, **Sinclair @ 9-Yards Creative**. Healthcare brands @ **TBWA**, **Pottermore**, **Blue State Digital** & **Lapland UK @ Studio La Plagé**, **NearSt**, **Cohæsus** & **Virgin**. These roles were both client and agency side.

AIRPORTR

JUL 2016 - OCT 2016 (4 MONTHS)

SENIOR DIGITAL UI DESIGNER

I worked for **AirPortr** to revitalise their website. Creating a set of branding guidelines and refreshing the brand. I also worked on their internal iOS/Android App which is used by their concierges when they come to pick up your luggage.

COLLECTIVE

MAR 2016

SENIOR DIGITAL DESIGNER

I worked on a number of advertising projects at collective. A mix of pitch work and also to active briefs. They involved a number of High Impact Ad's which would be fully animated and disruptive, many were full page takeovers. Clients included: **Ralph Lauren**, **Schweppes**, **HSBC**, **BMW/Mini**, **The Economist**, **Square Enix**, and **Warburtons**.

SAPIENT NITRO (BARCLAYCARD)

NOV - 2014 - JULY 2015 (9MONTHS)

DIGITAL/WEB/UI DESIGNER

At **Sapient Nitro** I worked on the **bPay** project for Barclaycard. It's an App, a wearable and a website. I worked on the visual design across the App and the Website, working with the UX team over a number of months to create a coherent multi platform solution.

[bpay.co.uk](http://bpay.co.uk)

RADICAL COMPANY

APR - OCT 2014 (7 MONTHS)

DIGITAL/WEB/UX/UI DESIGNER

As Senior Designer at **Radical** I was conducting one to one meetings with the client and the brand team, running feedback sessions to gather info for the brief. Collating info and using it to feed into UX and UI design and then directing visual designers to carry out the brief. Clients included **Santander**, **Barclays**, **Lloyds Bank** and **Legal & General**.

VIRGIN MEDIA

2008 - 2013 (5 YEARS)

SENIOR DIGITAL DESIGNER

Senior Digital Designer, actively involved with a wide range of design projects, from Site/Page Design to Icon Design and Interactive Flash Advertising campaigns. Everything from banners and MPU's to full site takeovers. **Everything!**

PD3

2004 - 2006 (2 YEARS)

DIGITAL/PRINT/WEB/EXPERIENTIAL DESIGNER

Experiential design for various marketing campaigns for clients such as **O2**, **adidas**, **The Guardian**, **Unilever**, **Penguin Books** and **Random House**.

SCHIBSTED

SENIOR DIGITAL UI DESIGNER

OCT 2016 - DEC 2016 (3 MONTHS)

I spent a couple of months with **Schibsted** working on their marketplace app **Rocket**. The Rocket app allows users to post classified ads for products. It categorises the items, allows the user to set a price and then connects with the rest of the marketplace to sell. Going live beginning of 2017

THE DISNEY STORE

SENIOR DIGITAL UI/WEB DESIGNER

MAR 2016 - JUN 2016 (4 MONTHS)

Working on a top secret project at **The Disney Store** which will launch later this year. Mainly Web Design, Iconography Design and Typographic Layout work.

LOVE HOME SWAP

SENIOR/LEAD DIGITAL/PRINT DESIGNER

AUG 2015 - FEB 2016 (7 MONTHS)

Working as their lead/senior/only in-house designer, across their web design, re-branding and advertising. A pretty wide range of design, including UX, UI, Branding, web and print.

THE NATIONAL THEATRE

DIGITAL/PRINT DESIGNER

OCT / NOV 2014

I worked on a few different projects at **NT** including some print/poster typography, but mainly Rich Media Flash banners for promoting a series of current plays.

TANGIBLE MEDIA / POLYMATH / BILLINGTON CARTMELL

DIGITAL/PRINT/WEB DESIGNER

FEB / MAR / APRIL 2014

**Tangible** is a small digital agency. I designed and built a series of Flash Banners for a campaign for their client **Alliance Trust**. An investment bank.

**Polymath** is a Digital Agency based in Spitalfields London. I worked on creating a set of banners for their client **The Economist**.

**BCL** are a large agency mainly dealing with the FMCG market. I worked on a few different brands whilst there. Including **Sony**, **PG Tips** and **Lucozade**. I worked on print media and Rich media flash banners. I also designed assets for a **PG Tips** online game featuring **Monkey**.

AQUENT

DIGITAL/PRINT/WEB DESIGNER

2006 - 2008 (2 YEARS)

Lots of freelance design work for clients such as **Saatchi**, **Ogilvy**, **Wunderman**, **Dell**, **American Express**, **Virgin Media** and **BT**.

## CONTACT

 [daviddancy@me.com](mailto:daviddancy@me.com)

 [www.daviddancy.com](http://www.daviddancy.com)

 +44 7971 821 608